

## CALL FOR APPLICATIONS

### Post-Graduate Management Trainee

#### KAPI – Industry Alliance of Health Products & Technologies

**Location:** Nairobi (Hybrid – 3 days/week in-office or remote support as needed)

**Engagement:** Entry-level | Part-time | Professional Management Trainee Program

#### About KAPI

The **Kenya Association of Pharmaceutical Industry (KAPI)**—now **KAPI – Industry Alliance of Health Products & Technologies**—is the umbrella body representing pharmaceutical manufacturers, importers, and allied health partners in Kenya. KAPI plays a central role in policy advocacy, ethical industry leadership, stakeholder engagement, and advancing public health dialogue.

#### About the Professional Management Trainee Program

KAPI is implementing an Early Career Professional Graduate Management Trainee (PGMT) Program designed to provide hands-on exposure, mentorship, and practical experience for young professionals interested in healthcare systems, policy, advocacy, and organizational management.

The PGMT concept note, the program aims to:

- Build practical professional skills
- Offer mentorship and reverse-mentorship opportunities
- Strengthen KAPI’s operational and organizational capacity
- Expose trainees to real-world health policy and industry engagement

This **communications-focused trainee position** adapts the PGMT framework specifically for candidates interested in strategic communications, digital engagement, and media relations.

#### Role Overview

The **Professional Management Trainee – Communications** will support the KAPI PR & Communications Committee and Secretariat in delivering consistent, high-quality communication across digital platforms, media engagements, and stakeholder initiatives. This role is ideal for an early-career pharmacy graduate with communications experience or young professional seeking structured exposure within the health and pharmaceutical sector while building a strong professional portfolio.

#### Key Learning & Support Areas

Under close supervision and mentorship, the trainee will support:

##### Digital Communication & Content Development

- Draft and schedule content for KAPI’s website and social media platforms
- Support development of newsletters, articles, statements, and advocacy messages
- Assist in maintaining a content calendar aligned to health days and key milestones

##### Media & Stakeholder Engagement

- Support preparation of media materials (press releases, briefs, talking points)
- Assist in coordinating media engagements and stakeholder communications
- Monitor media and digital platforms for coverage, sentiment, and engagement trends

### **Event & Campaign Communications**

- Support communications for KAPI meetings, webinars, policy dialogues, and events
- Assist with event materials and post-event summaries

### **Monitoring & Learning**

- Support basic tracking of digital and media performance
- Contribute to internal learning on communication effectiveness and visibility

### **What the Trainee Will Gain**

- Practical, hands-on experience in health and pharmaceutical sector communications
- Structured mentorship from KAPI leadership and committee members
- Exposure to policy advocacy, industry engagement, and media relations
- Professional networking across KAPI member organizations and partners
- A strong foundation for future roles in communications, public affairs, or health advocacy

### **Who Should Apply**

- Recent graduates or early-career professionals in Pharmacy
- Strong interest in health, public policy, or development communications
- Demonstrated experience supporting or contributing to digital communications in the health, pharmaceutical, or public health sector, including development of written content, social media materials, awareness campaigns, or professional communication outputs
- Willingness to learn, collaborate, and work in a professional association setting

### **Engagement Structure**

- Part-time engagement (approximately **3 days per week**, in-office or remote)
- Stipend structured in line with PGMT provisions and allocated working days
- Fixed-term trainee engagement under the Professional Management Trainee Program

### **How to Apply**

Interested candidates should submit the following to [secretary@kapikenya.org](mailto:secretary@kapikenya.org). Apply by **14th April 2026**.

- A short CV
- A brief cover note outlining interest in communications and the health sector